

Thursday, November 17, 2011

Minutes of the Hampton Beach Village District (Amended)

Meeting was called to order at 1:00 pm by Chairman Chuck Rage.

Also in attendance were: Commissioners Maureen Buckley, Gary Kubik, Treasurer Steve LaBranche and Greg Grady, dba Professional Sculptures, LLC.

Discussion revolved around the sand sculpture event for 2012.

Major points made:

1. Greg Grady will contact Maura Flemming to see whether she is interested in soliciting 'sponsors' for the event. Maura would not be paid a base pay, but would work on commissions. She would receive 15% on all new sponsors and 10% on existing sponsors. Maura would coordinate her efforts with the marketing director, John Kane and be supervised by the Commissioners.
2. Proposed dates (contingent upon approval with the State of NH): Drop sand June 14, 2012; rain date Friday, June 15. "Pound up" begins on Saturday, June 16. Artist work on sponsors display June 16 – 20th. Timed competition sculpturing begins Thursday, June 21 and ends Saturday, June 23. Awards ceremony Saturday, June 23. The 'sculptures' will stay up until July 9 (Monday July 9 is tear down day). All dates will be confirmed by Greg Grady.
3. Security will be provided by the Hampton Beach Village District. \$2500.00 will be added to the 2012 budget under line item 4589-6 "Other" called Security/Tent. Security will start on Saturday night, June 16 through Sunday night, July 8 (tear down 7/9). [Chuck estimated 23 days X \$100 each plus \$200.00 for tent.] Chuck and Gary agree that they would be able to employ 'seasonal students' for \$10 an hour (or less).
4. Discussion about filling the daytime slots for volunteers during the event concluded that Maureen Buckley will coordinate (or find someone that will). Greg Grady suggested that for an additional \$2500.00 he would take over this. The Commissioners may consider this in the future, but not next year.
5. Greg Grady discussed a "QR" code. He said our website person (under John Kane) would create this code. The code is scanned by iPhones and could be linked to sponsors for 'special offers'. This is something that Maura Flemming would coordinate with John Kane.
6. The Precinct will buy a tent for less than \$200.00. This tent could be used at other Precinct events. Greg Grady suggested that the sponsorship person along with marketing could get advertising banners to place on the tent.
7. Greg Grady will take care of fencing, water, overnight sculptor parking and lighting as part of his budget. If possible, Wayne Dube will use his truck, Gary Kubik offered his pickup truck as a backup.
8. Proposed event cost from Greg Grady for 2012 = \$59,900.00

There was additional discussion about:

1. The Expo in Montreal on or about February 24, 2012.
2. Possible HBVD sponsorship for an even Jackson Ski resort on January 25.
3. First night at Hampton Beach with fireworks.

After Greg Grady left the meeting, the Commissioners discussed the upcoming budget for 2012 and possible 'work sessions'. The Treasurer will prepare documents for the budgeting process.

Meeting adjourned by Chairman Rage @ 3:25 PM.

Respectfully submitted by Stephen LaBranche, Treasurer